



# Smart World Events

Smarter living on a smarter planet

## Smart World Event Oulu, Finland

### 02 October 2014

Ravintola Nallikari  
Nallikarinranta 15  
90510 Oulu

**OULU** | BusinessOulu

**TAKOMO**



**OULUN  
KAUPPAKAMARI**



**NAVISPACE**

Internet of Things, Wearable Technologies, Cloud Computing and Smart Urbanization powered by Intel



2:00 p.m.	<p><b>Welcome</b>  <b>Janne Mustonen</b>, Director, Key Account Management, <b>Business Oulu</b>  <b>Kari Kivistö</b>, CEO, <b>Yritystakomo</b>  <b>Ville Heikkinen</b>, Partner, <b>Butterfly</b></p>
2:05	<p><b>Keynote Speech, Lowering barriers to entry to IOT and wearables with the Intel Edison™</b>  <b>Paul Stacey</b>, Wearable Technology and Smartphone Marketing Manager, <b>Intel EMEA</b></p>
2:30	<p><b>Introduction to the Smart World Session and the corresponding Innovation World Cup Series</b>  <b>Dr. Sonja Sulzmaier</b>, Managing Partner, <b>Navispace</b></p>
2:45	<p><b>IoT, wearable and mobile communications</b>  <b>David Lamb</b>, Market Development Manager, North Europe, <b>STMicroelectronics</b></p>
3:00	<p><b>Making machines talk – enabling the Internet of Things in the 2G, 3G and 4G arena</b>  <b>Mads Kring</b>, Sales Director Northern Europe, <b>Telit Wireless Solutions</b></p>
3:15	<p><b>The network society</b>  <b>Bo Ribbing</b>, Head of Sales Development, Device Connections, <b>Ericsson (speaker tbc)</b></p>
3:30	<p><b>Coffee Break</b></p>
4:00	<p><b>Securing the deployment of Internet of Things</b>  <b>Manfred Kube</b>, Director Business Development Health, <b>Gemalto (speaker tbc)</b></p>
4:15	<p><b>Monitoring and control of energy networks and smart city infrastructure</b>  <b>Esa Posio</b>, VP Business Development, <b>Cyberlightning</b></p>
4:30	<p><b>Revolution of connections between remote devices</b>  <b>Tero Lepistö</b>, CEO, <b>Tosibox</b></p>
4:45	<p><b>Smart Watch and Wearable Design Domain</b>  <b>Hanna Savolainen</b>, Senior Account Manager, Wireless, <b>Elektrobit</b></p>
5:00	<p><b>IoT enabling cloud business</b>  <b>Christian Sundell</b>, Director, <b>Head of Oulu Datacenter Program</b></p>
5:15	<p><b>Closing Remarks</b></p>
5:20	<p><b>Get together</b></p>

Register for free at [www.smartworldevents.com](http://www.smartworldevents.com)

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