



Smarter living on a smarter planet

Smart World Event

Oulu, Finland

02 October 2014

Ravintola Nallikari Nallikarinranta 15 90510 Oulu





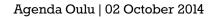


















Internet of Things, Wearable Technologies, Cloud Computing and Smart Urbanization powered by Intel

2:00 p.m.	Welcome Janne Mustonen, Director, Key Account Management, Business Oulu Kari Kivistö, CEO, Yritystakomo Ville Heikkinen, Partner, Butterfly
2:05	Keynote Speech, Lowering barriers to entry to IOT and wearables with the Intel Edison™ Paul Stacey, Wearable Technology and Smartphone Marketing Manager, Intel EMEA
2:30	Introduction to the Smart World Session and the corresponding Innovation World Cup Series Dr. Sonja Sulzmaier, Managing Partner, Navispace
2:45	IoT, wearable and mobile communications David Lamb, Market Development Manager, North Europe, STMicroelectronics
3:00	Making machines talk – enabling the Internet of Things in the 2G, 3G and 4G arena Mads Kring, Sales Director Nortern Europe, Telit Wireless Solutions
3:15	The network society Bo Ribbing, Head of Sales Development, Device Connections, Ericsson (speaker tbc)
3:30	Coffee Break
4:00	Securing the deployment of Internet of Things Manfred Kube, Director Business Development Health, Gemalto (speaker tbc)
4:15	Monitoring and control of energy networks and smart city infrastructure <u>Esa Posio</u> , VP Business Development, <u>Cyberlightning</u>
4:30	Revolution of connections between remote devices Tero Lepistö, CEO, Tosibox
4:45	Smart Watch and Wearable Design Domain Hanna Savolainen, Senior Account Manager, Wireless, Elektrobit
5:00	IoT enabling cloud business Christian Sundell, Director, Head of Oulu Datacenter Program
5:15	Closing Remarks
5:20	Get together

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